




## Why become a member of the SCDC? What’s in it for my business?

The Purpose of the Sheldon Chamber and Development Corporation is to promote Sheldon by developing an atmosphere where all people want to come to visit, live and conduct business.


With your financial commitment you are making Sheldon a better place to live, work, and conduct business. Additionally, there are some concrete benefits to your business by being a member of SCDC which provides you with some return on your financial investment. Below is a listing of the benefits of being a member of the Sheldon Chamber and Development Corporation, broken down by membership contribution level.

### **Associate Member Level: \$110-\$314 (501(c)(3) Organizations, Churches or individuals):**

1. Participation in Welcome Bags program at no cost. These are distributed to all new residents to the community, it’s a great way to promote your organization through a coupon, promotional item, etc.
2. Participation in monthly Community Calendar and Marquee signs. Community Calendars are displayed at SCDC member businesses to promote Community Events.
3. Bulk rate-mailing service available at minimal cost.
4. Business labels available at minimal cost.
5.  FREE business listing on Sheldon’s **Brand New** website. The www.sheldoniowa.com website gets in excess of 16,000 hits per month. Your organization will have the ability to add a photo and a link to your webpage.
6. FREE organization page (link) on Sheldon’s website: Many times people go to the Sheldon website first when looking for community organizations. Having your organization link on the SCDC website will give your organization more exposure.
7. Public recognition of investment and volunteer participation.
8. Receive the weekly SCDC Report—the “Friday Fax”.
9. Bad Check / Scam Alerts.
10. SCDC Membership Card to display at your organization.
11. Invitations to Friday Coffees, ribbon cuttings, groundbreaking ceremonies, etc.
12. Prepaid lunch card to receive one free lunch at each monthly SCDC Monthly Luncheon. A \$93.50 value.

**Members can submit a request to the SCDC to post their event on the SCDC Facebook Page. This posting does not allow you to promote a sale or promotion.**

### **Contributor Level: \$315-\$524**

1. Business referral services. When the SCDC receives an inquiry asking for a particular type of business, we refer those inquiries to SCDC Members.
2. Access to Interior Renovation Program, Redevelopment Incentive Fund “Storefront Program” and Revolving Loan Fund Program.
3. Participation in Welcome Bags program at no cost. These are distributed to all new residents to the community it’s a great way to promote your business through a coupon, promotional item, etc.
4.  **Business listing on the brand new SCDC community map that will be used to share consumer information with all visitors who come to Sheldon. \*Note: Membership Commitment must be received by January 15 to be listed on the map and to meet map printing deadlines. This map will be placed in all participating SCDC Member Businesses, City of Sheldon Website, and the annual Community Guide. Unfortunately, membership dues received after this deadline will not be able to be included on the map.**
5. The option to participate in ALL SCDC promotions/events (discounted member rates): The SCDC promotes the event through print, radio, posters, community calendar and website.

*Sheldon Home & Design Expo  
Celebration Days*

*I Love Sheldon Card  
Christmas promotions/events*

*Ladies Day Out  
Monthly Luncheons*

*Easter Events  
Many Others*



1. Bulk rate-mailing service available at minimal cost.
1. Business labels available at minimal cost.
2. FREE business listing on Sheldon’s **Brand New** website. The www.sheldoniowa.com website gets in excess of 16,000 hits per month. You will also have the ability...
  1. To post employment ads on the website.
  2. To add a photo, business description, and link to your webpage.
3. Opportunity to submit events to be posted on the Website, Marquees, and the Community Calendar for FREE.
4. Public recognition of investment and volunteer participation.
5. Community packets available for FREE to use as a marketing tool for recruitment. We can customize an information packet for you to assist employees relocating, inform potential employees, information for clients, etc. Tell us who your audience is and we will prepare customized packets for you.
6. Receive the weekly SCDC report - the “Friday Fax”.
7. Bad Check / Scam Alerts.
8. Participation in Sheldon Dollars program. These can only be spent in Sheldon and at SCDC member / participating businesses. We sell in excess of \$75,000 of Sheldon Dollars annually. Many local businesses purchase them to distribute to employees as an incentive.
9. Participation in Merry Money program. \$150,000 of Merry Money is sold at a 10% discount to shoppers and can only be spent locally at SCDC Member participating businesses during the busy Christmas shopping season. The Sheldon Marketing Committee provides \$7,500 annually to assist this program.
10. SCDC Membership Card to display in your business.
11. Invitations to Friday Coffees, annual meeting, ribbon cuttings, groundbreaking ceremonies, SCDC Monthly Luncheon, etc.
12. Prepaid lunch card to receive one free lunch at each monthly SCDC Monthly Luncheon. A \$93.50 value.
13. Opportunity to host and participate in Business After 5.
14. Members can display business brochures in our office that are available to the public.



**Members can submit a request to the SCDC to post their event on the SCDC Facebook Page. This posting does not allow you to promote a sale or promotion however.**

*\*Please refer to Facebook and E-mail Blast Terms and Conditions on Page 5.*

**Investor Level: \$525-\$1049**

16. Business referral services. When the SCDC receives an inquiry asking for a particular type of business, we refer those inquiries to SCDC Members.
17. Access to Interior Renovation Program, Redevelopment Incentive Fund “Storefront Program” and Revolving Loan Fund Program.
18. Participation in Welcome Bags program at no cost. These are distributed to all new residents to the community it’s a great way to promote your business through a coupon, promotional item, etc.
 

**Business listing on the brand new SCDC community map that will be used to share consumer information with all visitors who come to Sheldon. \*Note: Membership Commitment must be received by January 15 to be listed on the map and to meet map printing deadlines. This map will be placed in all participating SCDC Member Businesses, City of Sheldon Website, and the annual Community Guide. Unfortunately, membership dues received after this deadline will not be able to be included on the map.**
20. The option to participate in ALL SCDC promotions/events (discounted member rates): The SCDC promotes the event through print, radio, posters, community calendar and website.
 

|                                       |                                    |                          |                      |
|---------------------------------------|------------------------------------|--------------------------|----------------------|
| <i>Sheldon Home &amp; Design Expo</i> | <i>I Love Sheldon Card</i>         | <i>Ladies Day Out</i>    | <i>Easter Events</i> |
| <i>Celebration Days</i>               | <i>Christmas promotions/events</i> | <i>Monthly Luncheons</i> | <i>Many Others</i>   |
21. Bulk rate-mailing service available at minimal cost.
22. Business labels available at minimal cost.





- 23. FREE business listing on Sheldon’s **Brand New** website. The www.sheldoniowa.com website gets in excess of 16,000 hits per month. You will also have the ability...
    - 1. To post employment ads on the website.
    - 2. To add a photo and a description to your webpage.
  - 24. Opportunity to submit events to be posted on the Website, Marquees, and the Community Calendar for FREE.
  - 25. Public recognition of investment and volunteer participation.
  - 26. Community packets available FREE to use as a marketing tool for recruitment. We can customize an information packet for you to assist employees relocating, inform potential employees, information for clients, etc. Tell us who your audience is and we will prepare customized packets for you.
  - 27. Receive the weekly SCDC report - the “Friday Fax”.
  - 28. Bad Check / Scam Alerts.
  - 29. Participation in Sheldon Dollars program. These can only be spent in Sheldon and at SCDC member/participating businesses. We sell in excess of \$75,000 of Sheldon Dollars annually. Many local businesses purchase them to distribute to employees as an incentive.
  - 30. Participation in Merry Money program. \$150,000 of Merry Money is sold at a 10% discount to shoppers and can only be spent locally at SCDC Member participating businesses during the busy Christmas shopping season. The Sheldon Marketing Committee provides \$7,500 annually to assist this program.
  - 31. SCDC Membership Card to display in your business.
  - 32. Invitations to Friday Coffees, Annual meeting, ribbon cuttings, groundbreaking ceremonies, etc.
  - 33. Prepaid lunch card to receive one free lunch at each monthly SCDC Monthly Luncheon. This benefit by itself is a \$93.50 value.
  - 34. Opportunity to host and participate in Business After 5.
  - 35. Members can display business brochures in our office that are available to the public.
  - 36. One complimentary set of business labels and any additional copies are available to you at a discounted rate.
- Members can submit a request to the SCDC to post their event on the SCDC Facebook Page. This posting does not allow you to promote a sale or promotion however.**
- Three (3) complimentary SCDC Facebook page blasts per year to promote a sale or promotion.**
- Three (3) complimentary SCDC email blasts per year to promote a sale or promotion.**
- \*Please refer to Facebook and E-mail Blast Terms and Conditions on Page 5*





**Master Builder: \$1050-\$2624**

- 40. Business referral services. When the SCDC receives an inquiry asking for a particular type of business, we refer those inquiries to SCDC Members.
  - 41. Access to Interior Renovation Program, Redevelopment Incentive Fund “Storefront Program” and Revolving Loan Fund Program.
  - 42. Participation in Welcome Bags program at no cost. These are distributed to all new residents to the community it’s a great way to promote your business through a coupon, promotional item, etc.
- Business listing on the brand new SCDC community map that will be used to share consumer information with all visitors who come to Sheldon. \*Note: Membership Commitment must be received by January 15 to be listed on the map and to meet map printing deadlines. This map will be placed in all participating SCDC Member Businesses, City of Sheldon Website, and the annual Community Guide. Unfortunately, membership dues received after this deadline will not be able to be included on the map.**
- 44. The option to participate in ALL SCDC promotions/events (discounted member rates): The SCDC promotes the event through print, radio, posters, community calendar and website.
 


|                                       |                                    |                          |                      |
|---------------------------------------|------------------------------------|--------------------------|----------------------|
| <i>Sheldon Home &amp; Design Expo</i> | <i>I Love Sheldon Card</i>         | <i>Ladies Day Out</i>    | <i>Easter Events</i> |
| <i>Celebration Days</i>               | <i>Christmas promotions/events</i> | <i>Monthly Luncheons</i> | <i>Many Others</i>   |
  - 45. Bulk rate-mailing service available at minimal cost.
  - 46. Business labels available at minimal cost.





- 47. FREE business listing on Sheldon’s **Brand New** website. The www.sheldoniowa.com website gets in excess of 16,000 hits per month. You will also have the ability...
  - 1. To post employment ads on the website.
  - 2. To add a photo and a description to your webpage.
- 48. Opportunity to submit events to be posted on the Website, Marquees, and the Community Calendar for FREE.
- 49. Public recognition of investment and volunteer participation.
- 50. Community packets available FREE to use as a marketing tool for recruitment. We can customize an information packet for you to assist employees relocating, inform potential employees, information for clients, etc. Tell us who your audience is and we will prepare customized packets for you.
- 51. Receive the weekly SCDC report - the “Friday Fax”.
- 52. Bad Check / Scam Alerts.
- 53. Participation in Sheldon Dollars program. These can only be spent in Sheldon and at SCDC member / participating businesses. We sell in excess of \$75,000 of Sheldon Dollars annually. Many local businesses purchase them to distribute to employees as an incentive.
- 54. Participation in Merry Money program. \$150,000 of Merry Money is sold at a 10% discount to shoppers and can only be spent locally at SCDC Member participating businesses during the busy Christmas shopping season. The Sheldon Marketing Committee provides \$7,500 annually to assist this program.
- 55. SCDC Membership Card to display in your business.
- 56. Invitations to Friday Coffees, Annual meeting, ribbon cuttings, groundbreaking ceremonies, etc.
- 57. Prepaid lunch card to receive one free lunch at each monthly SCDC Monthly Luncheon. A \$93.50 value.
- 58. Opportunity to host and participate in Business After 5.
- 59. Members can display business brochures in our office that are available to the public.
- 60. Three (3) complimentary sets of business labels and any additional copies are available to you at a discounted rate.
-  **Members can submit a request to the SCDC to post their event on the SCDC Facebook Page. This posting does not allow you to promote a sale or promotion however.**
-  **Five (5) complimentary SCDC Facebook page blasts per year to promote a sale or promotion.**
-  **Five (5) complimentary SCDC email blasts per year to promote a sale or promotion.**  
*\*Please refer to Facebook and E-mail Blast Terms and Conditions on Page 5*
- 64. Six months free business promotion slide on the community building monitor on display for all walk in traffic.
- 65. Your business logo will be featured in the SCDC Annual Report.

**Groundbreaker: \$2625+**

- 66. Business referral services. When the SCDC receives an inquiry asking for a particular type of business, we refer those inquiries to SCDC Members.
- 67. Access to Interior Renovation Program, Redevelopment Incentive Fund “Storefront Program” and Revolving Loan Fund Program.
- 68. Participation in Welcome Bags program at no cost. These are distributed to all new residents to the community it’s a great way to promote your business through a coupon, promotional item, etc.
-  **Business listing on the brand new SCDC community map that will be used to share consumer information with all visitors who come to Sheldon. \*Note: Membership Commitment must be received by January 15 to be listed on the map and to meet map printing deadlines. This map will be placed in all participating SCDC Member Businesses, City of Sheldon Website, and the annual Community Guide. Unfortunately, membership dues received after this deadline will not be able to be included on the map.**
- 70. The option to participate in ALL SCDC promotions/events (discounted member rates): The SCDC promotes the event through print, radio, posters, community calendar and website.
 

|                                       |                                    |                          |                      |
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| <i>Sheldon Home &amp; Design Expo</i> | <i>I Love Sheldon Card</i>         | <i>Ladies Day Out</i>    | <i>Easter Events</i> |
| <i>Celebration Days</i>               | <i>Christmas promotions/events</i> | <i>Monthly Luncheons</i> | <i>Many Others</i>   |
- 71. Bulk rate-mailing service available at minimal cost.



- 72. Business labels available at minimal cost.
  - 73. FREE business listing on Sheldon’s **Brand New** website. The www.sheldoniowa.com website gets in excess of 16,000 hits per month. You will also have the ability...
    - 1. To post Employment ads on the website.
    - 2. To add a photo and a description to your webpage.
  - 74. Opportunity to submit events to be posted on the Website, Marquees, and the Community Calendar.
  - 75. Public recognition of investment and volunteer participation.
  - 76. Community packets available FREE to use as a marketing tool for recruitment. We can customize an information packet for you to assist employees relocating, inform potential employees, information for clients, etc. Tell us who your audience is and we will prepare customized packets for you.
  - 77. Receive the weekly SCDC report - the “Friday Fax”.
  - 78. Bad Check / Scam Alerts.
  - 79. Participation in Sheldon Dollars program. These can only be spent in Sheldon and at SCDC member / participating businesses. We sell in excess of \$75,000 of Sheldon Dollars annually. Many local businesses purchase them to distribute to employees as an incentive.
  - 80. Participation in Merry Money program. \$150,000 of Merry Money is sold at a 10% discount to shoppers and can only be spent locally at SCDC Member participating businesses during the busy Christmas shopping season. The Sheldon Marketing Committee provides \$7,500 annually to assist this program.
  - 81. SCDC Membership Card to display in your business.
  - 82. Invitations to Friday Coffees, Annual meeting, ribbon cuttings, groundbreaking ceremonies, etc.
  - 83. Prepaid lunch card to receive one free lunch at each monthly SCDC Monthly Luncheon. This benefit by itself is a \$93.50 value.
  - 84. Opportunity to host and participate in Business After 5.
  - 85. Members can display business brochures in our office that are available to the public.
  - 86. Five (5) complimentary sets of business labels and any additional copies are available to you at a discounted rate.
- Members can submit a request to the SCDC to post their event on the SCDC Facebook Page. This posting does not allow you to promote a sale or promotion however.**
- Five (5) complimentary SCDC Facebook page blasts per year to promote a sale or promotion.**
- Five (5) complimentary SCDC email blasts per year to promote a sale or promotion.**
- \*Please refer to Facebook and E-mail Blast Terms and Conditions on Page 5*
- 90. One complimentary bulk rate-mailing service for your business (200 pieces).
  - 91. One year free business promotion slide on the community building monitor on display for all walk in traffic.
  - 92. Your business logo will be featured in the SCDC Annual Report.



*\*E-mail & Facebook Blast Terms and Conditions*

- 93. *SCDC E-Mail and Facebook blasts will mention SCDC members only and not participating non SCDC members.*
- 94. *If you would like to use an e-mail or Facebook blast to promote your event or business promotion, please contact the SCDC office and we will gather all of the information from you. SCDC will rely on the business owner to inform the office of when a blast is to be used.*

**2018 SCDC Luncheon Meeting Dates**

|  |   |                 |                    |
|--|---|-----------------|--------------------|
| *All Luncheons will be held at the Community Services Center unless otherwise noted. |   | March 15, 2018  | September 20, 2018 |
|  |   | April 19, 2018  | October 18, 2018   |
|  |   | May 17, 2018    | November 15, 2018  |
|  | January 17, 2017 – SCDC Annual Meeting, Crossroads Pavilion | June 21, 2018   | December 20, 2018  |
|  | February 15, 2018   | August 16, 2018 |                    |
|  |   | July 19, 2018   |                    |



Monthly meetings will be the third Thursday of each month at noon. Your prepaid lunch card may be used for one meal a month by owner, manager, or an employee of a member business. You must present the card at the lunch meeting. Additional meals may be purchased for \$8.50 per person. Expired punches cannot be used.

